

A RESEARCH-BACKED TOOL FOR MEASURING EARLY CHILDHOOD DEVELOPMENT

What is the Experience Assessment?

Experience Assessment is a research-backed, observation-based tool that empowers early childhood educators to track children's development through meaningful, everyday classroom moments. Aligned with natural play and routines, it provides a clear, structured framework for assessing progress from infancy through preschool.

With the brightwheel app, educators can easily observe and document growth across 73 skills, designed to fit seamlessly into daily classroom routines. Robust reporting tools provide insight into each child's development over time, supporting personalized, responsive learning. The platform makes it simple to generate clear, professional reports for families, funders and licensing agencies.



Backed by Independent Research

In Spring 2025, brightwheel partnered with a third party to evaluate the Experience Assessment as a dependable tool for measuring early childhood development. The study confirmed that the tool is highly reliable and valid, with consistent results across age groups and program settings, giving educators confidence that it accurately reflects real, observable growth.

All eight developmental domains showed excellent reliability and validity.

- ✓ **Social & Emotional Development**
- ✓ **Approaches to Learning**
- ✓ **Physical Development**
- ✓ **Language & Literacy Development**
- ✓ **Science**
- ✓ **Mathematics**
- ✓ **Social Studies**
- ✓ **Creative Arts**

Experience Assessment demonstrated consistent reliability, whether used in centers implementing the Experience Curriculum or those using other curriculum. This supports the tool's flexibility and broad applicability across curriculum programs.



Looking for More Detail?

Check out the [Psychometric Evaluation Summary](#) for a simple overview of the study. A full technical report is also available upon request for more in-depth details.